

Guide to organise charity events



Index

Introduction	-P.3
1st stage: The idea	-P.5
2nd stage: Organisation	-P.15
3rd stage: Closure	-P.22



Thanks a lot!

If you are reading this guide it is because you are thinking on a charity act in benefit of **Sant Joan de Déu Children's Hospital**. We would like to thank you deeply, as without your help it would be impossible to carry out the great number of projects which we finance thanks to donations.



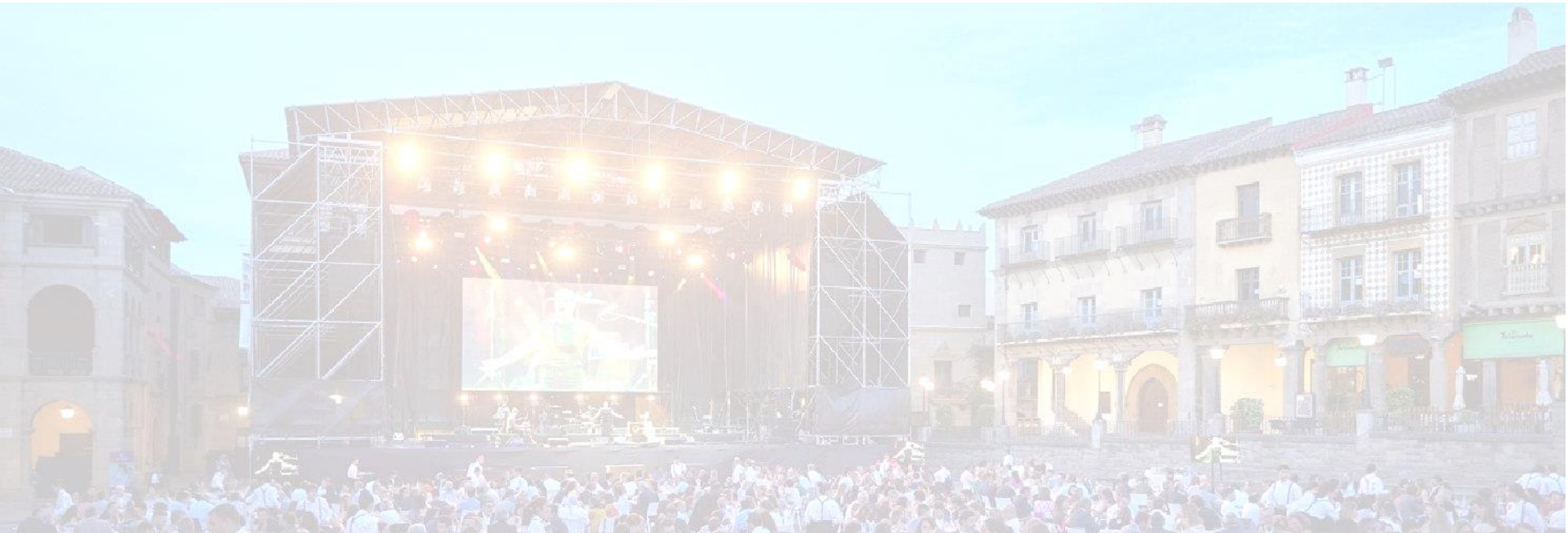
It is important to have in mind that organising a charity event needs three stages:

FIRST: To think on **an idea which can really be carried out.**

SECOND: **Planning everything that is needed** to develop it.

THIRD: **To close the activity completely on receiving the donation,** as well as sending information and images of the event in order to let know of your generosity.

1st stage: The idea





If you have an idea, tell us about it through the [charity events](#) form which is on the sjdhospitalbarcelona.org website.

On receiving our confirmation email, we will help and guide you so that your activity has a great success.

If you do not yet have a specific idea, here we give you some examples, to carry out personally or with the support of a firm.

Ideas for events organised by individuals or associations:

Celebrations and events



Celebrations

Make your birthday, or your son's, a very special day!

You can make your son's birthday party be a **celebration that help "the little brave ones"** of the Hospital with the purchase of our charity products, or ask your guests to make a donation instead of giving you a present.



A different "first holy communion"

Each day there are more children who **decide not to be given presents** and invite the guests to make a donation for a project they have chosen.



Weddings or Wedding Anniversaries

If you are getting married and want to **make a gift to your guests** choose one of our products. We have several to offer.

If you are celebrating your silver or gold wedding anniversary, you can encourage your guests to make a donation to the hospital **instead of giving you a present**.

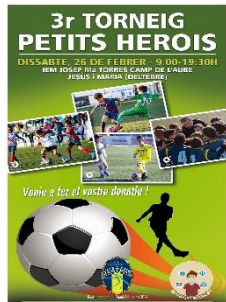


Events



Sports competitions

Football, paddle tennis, hockey, basketball or handball **tournaments**. Zumba and yoga **masterclass**. Also bicycle or swimming **competitions**, walking or races. Any sport event can be a way to raise funds with the inscriptions of all participants.



Personal challenges are also very successful to encourage people to make donations **in exchange for your personal effort**. Some ideas are to climb a mountain, finish a marathon or an *Ironman* or an "expedition" either walking or using a vehicle for it.



Cultural and artistic

End of term festivals of dancing academies, charity concerts, exhibitions or auctions of photographs or paintings, theater plays... You can donate the total part of the price of the tickets to any of our projects.



School festivals or special school, associations, or friends days

Sports days, solidary races of pupils and parents, hot chocolate charity parties, to help boys and girls with serious illness; selling our charity products or those made by persons or the Hospital.

We are sure there can be many new ideas from families' associations, community centers, friends, etc.



Ideas for acts organised by companies



Your company can be truly very charitable

Whether you're the owner of your business or you work for a company, there are many easy things that can be done between all the employees.

Teaming

The employees propose a charitable cause and one is chosen by vote. Monthly, 1€ is withheld from the salary to whoever wishes it. The sum of 12€ a year from each employee, together with the company's donation (if it is the case) is donated to the cause.

Internal calls

Some companies within their corporate social responsibility policy, launch internal calls for social projects likely to receive the award. Present one of our projects!

Challenges between all the employees

Organize or invite employees to propose a collective challenge by running, swimming, cycling...
If they all achieve it, the company makes a donation to the chosen cause.
If your company doesn't do it yet, be the first one to give them the idea!

Family Days

Make your employees and their families spend a day of fun or with sport activities, and set up a stall selling charity products or inscriptions for the different activities

You can also **involve your clients!**

Rounding off purchases in your shop

If your business has an e-commerce, you can ask your clients to round up the price of a particular product in favor of our hospital. This can also be done in actual shops or through the **Worldcoo** platform.

Create your own campaign in our web

Create a simple signature campaign through our own crowdfunding platform. Promote this in your web and socials proposing that clients or employees make donations to the cause you are supporting.

Assign X% or X€ of the sale of a product

If you wish to donate part of your benefits it is important to remember that for a product to be considered as a charity product it must represent at least 50% of its sale price. Likewise, the use of our logo for a particular product must comply with certain conditions. Please consult us.

You could also offer your services or donate a product

A publicity campaign; production of graphic materials; photo shoots, video production... you can also donate textile products or toys for us to sell in our Charity Gift Shop.

The advantages of being a committed business

Becoming involved in improving the health of seriously ill children, helps business meet the 2030 Sustainable Development Goals.

Furthermore, making donations offers fiscal advantages as contemplated in the Ley de Mecenazgo 49/2003 as well as improving labour welfare and the image perceived by clients, employees and suppliers.

Empreses
(IS)



* Quan en l'exercici i en els dos anteriors l'empresa col·labori amb la mateixa entitat per un import igual o superior.

Tax advantage for donation



"Com a mestre forner, i gràcies a les noves tecnologies que durant el confinament he après a potenciar, ens hem reinventat creant una comunitat molt solidària de seguidors per continuar ajudant els petits valents de l'Hospital Sant Joan de Déu Barcelona"

Daniel Jordà, mestre forner i impulsor d'iniciatives solidàries



"Des d'Òptica & Audiologia Universitaria fa anys que col·laborem amb l'Hospital Sant Joan de Déu Barcelona. És tot un orgull posar el nostre gra de sorra per a ajudar a millorar la qualitat de vida dels nens i les seves famílies."

Miquel Magrinyà, director de Recursos Humans



"Estem orgullosos d'haver col·laborat amb iniciatives com #Paralosvalientes o Kids Corona, a través d'iniciatives de micromecenatge o de matchfunding, que ens han servit per fomentar la solidaritat interna en temps difícils. Continuarem col·laborant amb ells i aprenent en el futur"

Osmar Polo, CEO de T-System

Important!

All the charity activities in aid of Sant Joan de Déu Children's Hospital **must have prior authorisation**. Once we have validated your campaign, we will provide you with the following logo so that you can include this in your communication materials.

A benefici de:



You can validate your activity through:

Form for "[charity events](#)"

Email atenciodonant@sjd.org

Phone Number: 93 600 63 30



2nd Stage: Organisation



Every charity gesture is unique: it has its specific characteristics depending on what, where and when it is enacted, who takes part and the institutions that are collaborating. That is why **it is so important that you take into account each and every detail necessary to make it a success.**

From the **Fundraising Department**, we would love to attend all the events organised by you in support of the hospital, but regrettably ours is a small team (that's why we need you all so much!) and it is impossible for us to guarantee our presence.



Success:

The secret to success is **simple publicity**. Create a poster to be promoted in social media or a website. Sant Joan de Déu Children's Hospital will announce your charity activity **when you send us the poster via one of the following channels:**

SOLIDARITY
AGENDA ON THE
WEB

Agenda

18 PARTICULARES
AGO **Cena-concierto solidaria contra el cáncer infantil**
19:00 h
📍 L'Espuga de Francolí (Tarragona)
Celler Rendé Masdeú. Ctra. N-240 Km 39,5
[Cómo llegar](#)

08-10 PARTICULARES
SEP SEP **Torneo internacional de baloncesto "Mucho a mucho"**
📍 Molina de Segura (Murcia)
Pabellón Serrerías
[Cómo llegar](#)

FACEBOOK
SJD GRANS
CAUSES

Grans Causes - Hospital Sant Joan de Déu Barcelona
2 de mayo · 🌐

Apassionats i apassionades del #pàdel! 🎾 Torna la cita anual més esperada: l'onzena edició del Torneig de pádel solidari #forçamiquel. Categories masculines, femenines, mixtes i moltes games d'esport i solidaritat. La recaptació es destinarà a la investigació 🧬 de les leucèmies pediàtriques. 🏆 Si vols venir a jugar i competir, afanya't i no et quedis sense plaça: ja s'han esgotat més de la meitat.

📅 Del 7 al 18 de juny
📍 Club Esportiu Valldoreix
📝 Inscripcions fins al 31 de maig o fins arribar a les 400 parelles 🗨
<https://bit.ly/11eForçaMiquel>

...

¡Apasionados y apasionadas del #pádel! 🎾 Vuelve la cita anual más esperada: la undécima edición del Torneo de pádel solidario #forçamiquel. Categorías masculinas, femeninas, mixtas y muchas ganas de deporte y solidaridad. La recaudación se destinará a la investigación 🧬 de las leucemias pediátricas. 🏆 Si quieres venir a jugar y competir, date prisa y no te quedes sin plaza: ya se han agotado más de la mitad.

📅 Del 7 al 18 de junio
📍 Club Esportiu Valldoreix
📝 Inscripciones hasta el 31 de mayo o hasta llegar a las 400 parejas 🗨
<https://bit.ly/11oForçaMiquel>

Increase revenue:

If you would like to maximise the revenue generated by your charity activities, you could also organise the sale of our products. Please seek more information of our range of products in atenciodonant@sjd.es



Sale of admission tickets:

If your event calls for the sale of admission tickets or inscriptions, it is important that you plan your distribution points. If you are a non-profit organisation, there are online websites which will not charge you a fee for their services. We can also offer our account in [Entradium.com](https://www.entradium.com) if you are a private individual and 100% of the money raised is donated to Sant Joan de Déu Children's Hospital.



Volunteers:

If you need volunteers to organise your charity event, it is important that you obtain the support of helpers yourself as we are unable to do so on your behalf.



Organisational Costs:

Please bear in mind that if your idea involves an initial expenditure, we are unable to advance any payment. You can, however, deduct this from the final net revenue you assign us.

If you believe you are able to attract sponsors or collaborators for your event, we will be happy to offer you a letter of support to help with expenses.



3rd Stage: Closure



After the great day...

Once the great day is over, you only must close your charity activity. Here are the steps to take!

1. - Pay in / 2.- Delivery / 3.- Publicity

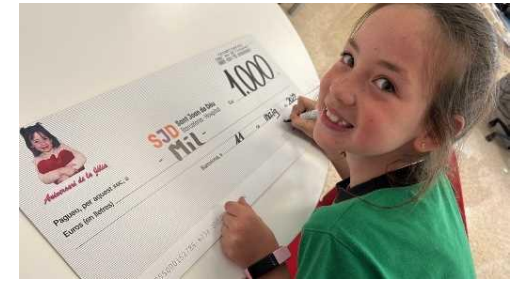


Pay in your donation:

You can do it online, using a link that you'll be given to do so. This way you can make the deposit by bank card or transfer. If you have to do it through a traditional bank transfer, we will give you the number or the account destined for charity projects.

Symbolic delivery of the donation:

If you would like to make a symbolic delivery in the Sant Joan de Déu Children's Hospital, we would be very pleased to receive you.



The publicity

We are very grateful for your generosity and want to publish in our channels the results of the charity activities you carry out to help the hospital. Please send us photographs of the event and explain details and anecdotes of the day.



Rotary Club d'El Prat

sjdgranscauses · Seguir
El Prat de Llobregat

sjdgranscauses El Prat de Llobregat (Barcelona) és sens dubte una ciutat solidària i implicada amb l'@sjdhospitalbarcelona. Prova d'això és el resultat de la 4a Cursa Solidària organitzada pel #RotaryClub d'ElPrat, en què hi van participar 1.620 corredors i es van recaptar, ni més ni menys, que 22.066 euros! Un matí esportiu i solidari, però també ple de caliu i il·lusió pel fet de col·laborar amb la lluita contra el càncer infantil. I és que la recerca és l'única via per avançar en la cura d'aquesta malaltia que afecta tants infants cada any. Moltes gràcies per fer-ho possible!



sjdgranscauses · Seguir
Hospital Sant Joan de Déu Barcelona

sjdgranscauses Tradición, flamenco y mucha solidaridad. Con estos tres ingredientes, la @zambomba solidaria se ha convertido en un espectáculo de referencia para colaborar con la lucha contra el cáncer que afecta a niños y niñas. En la octava edición, esta fiesta navideña consiguió sumar 37.846 euros para el SID. #PediatricCancerCenter Barcelona.

Muchas gracias @sumilflamenc@. Harmanviviari @navastor@toribon.u

124 Me gusta

Entra para indicar que te gusta o comentar.

Grans Causes - Hospital Sant Joan de Déu Barcelona
18 de julio a las 12:07

¡Si hay que moverse, que sea por la mejor causa! Esto pasa año tras año en la masterclass de Zumba solidaria organizada por los voluntarios de Nestlé (Nestlé Cares) y el Ajuntament d'Esplugues. Acompañados del mejor ritmo y coreografías de lo más divertidas impartidas por 15 instructores, la 6ª edición de esta consolidada deportiva consiguió 5.305 euros a beneficio de la investigación de cáncer infantil. ¡Gracias!

Si cal moure's, que sigui per la millor ca... Ver más



Actualitat



ASSOCIACIONS I FUNDACIONS

"Corro x tu" pedala fins a Sant Joan de Déu per lluitar contra el càncer infantil

Totes les notícies →

THANK YOU VERY MUCH

